

ECONOMIC DEVELOPMENT COMMISSION MEETING

Wednesday, March 27, 2013

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 9**

CALL TO ORDER

ROLL CALL:

Commission Members Present: Harvey Roper, Bud Richardson, Teri Tait-Wilson, Randy Wagner, Keith Nesbitt, Monti Reynolds, Bridget Powers

Staff: City Manager Bob Richardson and Deputy City Clerk Amy Lind.

1. Call to Order at 5:00 p.m.

2. Public Comment

None.

3. EDC Business

Minutes

By **MOTION**, approve the 3/6/2013 minutes.

MOTION: Richardson/ Reynolds/ unanimously approved

Review of Existing Projects

Randy and Bud updated the commission on the bus tour project. They talked about pooling the assets of Auburn and drawing people in also based on a calendar of events happening in the area. Conversation followed regarding creating date night packages, 2 day packages, and "Groupon" type packages. Some types of events to highlight could include local food cook-offs, bike rides, and rafting on the river. Areas of interest in Auburn area were determined as Arts, Agriculture, Food & Wine, Airport, History and the River. The need for hotel rooms for certain types of events/ overnight stays required were discussed.

Harvey discussed the status of the updated Discover Auburn Brochure. New map design with more detail specific to Auburn was discussed. The areas to make sure to include in the map are the wineries, recreation areas, airport, golfing and agriculture.

Bob said the EDC needs to work on their budget and work plan for the next fiscal year to present to Council. The next meeting will focus on this.

4. Next Meeting Date
April 3, 2013 at Noon

Adjournment at 6:26 p.m.